

Declan Zimmermann is a motion graphic designer delivering elegant and compelling solutions with an emphasis on storytelling, brand and design.

Declan brings to each project broad expertise in concept, design, storytelling, pacing and editing, excelling at finding creative ways to achieve client objectives on time and within available resources.

He has created work for the world's leading brands, including **Disney, Google, Nike, Adidas, J.P. Morgan, Toyota** and **Associated Press**, as well as titles and visual effects for independent films. Declan has also co-authored training materials for Sony Broadcast Equipment.

His roles have included creative direction, art direction, project management, design and animation.

Experience

Motion Graphics Freelance (2002-present) On-site and off-site work spanning concept, design, art direction, project management and animation for clients including **The Walt Disney Company, Magnet Media, BlueStateDigital, Concept Farm, Viacom/MTVN** and **TVGames Network**.

The Arealab (2009-2012) Filled key roles in creative operations from the Lab's launch in 2009. In addition to design and animation, was instrumental in establishing workflow standards and practices, as well as management of projects, motion teams and client relationships.

The Walt Disney Company (2004-2012) Animated Disney Consumer Products' trend video presentations, including direction, storyboarding & execution as well as managing the projects to meet changing budgets. Freelance work for DCP has included both independent off-site work and collaborative on-site work for corporate and retail presentations.

TVGames Network (1999 - 2004) Freelance editor and animator from the network's inception, helping establish the brand through collaboration with the marketing and production teams in the creation of on-air promotions, network graphics and feature stories.

Post Production Freelance (1990-2004) Responsibilities included management of post-production process, offline & online editing for clients including **The Walt Disney Company, TVGames Network, Animal Planet's Amazing Tails, Sí TV's The Brothers Garcia, and Encore, Starz and Showtime** networks. Co-authored training courses for **Sony Broadcast Equipment** in conjunction with **Weynand Training International**.

Staff positions have included Post-Production Supervisor at **AT&T Digital Media Center** and Video Editor during the launches of **Encore** and **Starz** in the USA and **Showtime** in Australia.

Expertise

Adobe After Effects: expert knowledge including expressions and Trapcode Suite. Especially strong in staging and camera movement in 2.5D

Maxon Cinema 4D: 3D generalist with emphasis in design and camera work.

Non-Linear Editing: 15 years of editing experience including promos, opens, commercials, music videos, narrative and corporate communications on Avid, Final Cut and Adobe Premiere.

Adobe Photoshop & Illustrator: expert knowledge emphasizing design and animation prep of image files

Adobe Flash, Adobe Edge, Javascript, Wordpress, CSS & HTML: working familiarity

BA, Summa Cum Laude, Williams College, Williamstown, MA: English major with minors in Studio Art & Computer Science; Junior Year Abroad at **University of Bristol, Bristol, England**

Continuing Education includes graphic design study at **School of Visual Arts, New York, NY** and film courses at **Film In The Cities, St. Paul, MN**

